



# ISN-ASN MEETING

NEW YORK CITY, USA  
AUGUST 19-22, 2025

**SPONSORSHIP &  
EXHIBITION  
BROCHURE**

Organized by:



**ISN**  
International Society  
for Neurochemistry

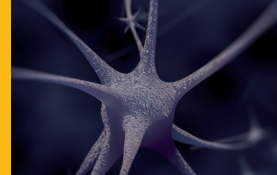
Jointly with:



American Society  
for Neurochemistry  
The Latest in Molecular and  
Cellular Neurobiology in the Americas

[www.neurochemistry.org](http://www.neurochemistry.org)

#ISNASN2025 | #WeAreNeurochemistry



## GENERAL INFORMATION

### DATE

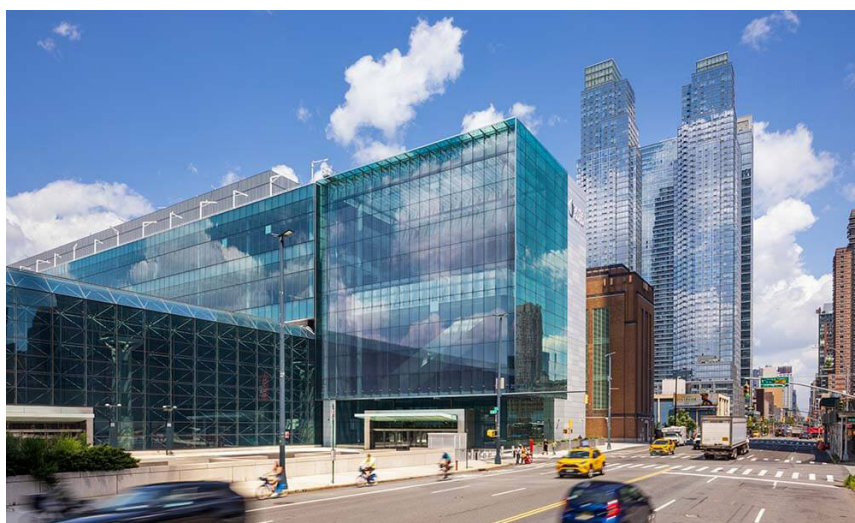
August 19-22, 2025

### LOCATION

New York City, USA

### MEETING VENUE

North Javits Center  
445 11th Ave, New York, NY 10001, United States  
<https://javitscenter.com/>



### ESTIMATED NUMBER OF PARTICIPANTS:

700-900

### WEBSITE

<https://www.neurochemistry.org/isn-esn-2023/>

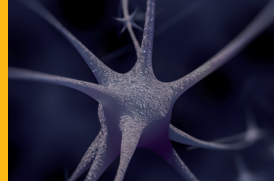
### ORGANIZING SECRETARIAT



### SPONSORSHIP & EXHIBITION SALES

Mr. Daghan Sivaci  
Email: [dsivaci@kenes.com](mailto:dsivaci@kenes.com)  
Tel: +90 555 169 9984





## ISN - International Society for Neurochemistry

The International Society for Neurochemistry (ISN), founder and publisher of the Journal of Neurochemistry, has a proud history dating back to its establishment in 1965. ISN, the sole international society focused on neurochemistry strives to promote all relevant aspects of molecular and cellular neuroscience. ISN is a nonprofit membership organization of scientists and physicians who are active in the field of neurochemistry, cell and molecular neuroscience, or related areas and works to the following mission:



**ISN**  
International Society  
for Neurochemistry

- To facilitate the worldwide advancement of neurochemistry and related neuroscience disciplines
- To foster the education and development of neuroscientists, particularly of young and emerging investigators
- To disseminate information about neurochemistry and neurochemists' activities throughout the world for further details about the ISN, you may refer to the website; [www.neurochemistry.org](http://www.neurochemistry.org)

## ASN – American Society for Neurochemistry

The American Society for Neurochemistry was founded on August 5, 1969, with the intent to:

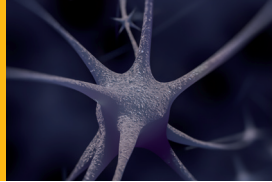
- Promote neurochemistry and related neurosciences and to enhance neurochemical knowledge;
- To stimulate communication between investigators;
- To disseminate new research findings through meetings, seminars, publications, and related activities; and
- To advance the education and recruitment of graduate students and postdoctoral fellows in neurochemistry.



**American Society  
for Neurochemistry**  
The Latest in Molecular and  
Cellular Neurobiology in the Americas

The ASN has members located in the USA, Canada, and Latin America, with a few affiliate members from elsewhere. The small size and intimate setting of annual ASN meetings make it an exceptionally interactive and friendly venue. The meeting organization and approach to promoting scientific inquiry and dialogue is innovative as compared to traditional large scientific meetings.

ASN aims to help all scientists and trainees realize their educational and professional goals in an organization free from harassment or discrimination based on gender, orientation, race, ethnicity, or religion.



## PROGRAM COMMITTEE

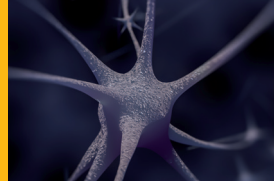
**Chair: Maria Abbracchio, Molecular Basis of Disease, Italy**

- **Cheah Pike See / Developmental / Malaysia**
- Caroline Rae / Bioenergetics / Australia
- Alessandro Prinetti / Lipids / Italy
- Babette Fuss / Molecular Basis of Disease, Development / USA
- Steven Barger / Molecular Basis of Disease / USA
- Donna Osterhaus / Molecular Basis of Disease, Development / USA
- Michael Nichols / Proteins, Molecular Basis of Disease / USA
- Andrew Lawrence / Addiction – general / Australia
- Christian Gonzales-Billault / Molecular Basis of Disease (Aging, Cytoskeleton) / Chile
- Jessica L. MacDonald / Brain Development & Cell Differentiation, Gene Regulation & Genetics / USA
- Sergio T. Ferreira / Molecular Basis of Disease, Signal Transduction & Synaptic Transmission / Brazil
- Astrid Cardona / Neuroinflammation / USA
- Michael Kreutz / Neuroplasticity and proteins / Germany
- Kenji Tanaka / Mental health and neuron glia / Japan
- Shengzhou Wu / Molecular Basis of Disease / China
- Shane Liddelow / Gene Regulation & Genetics / USA
- Mychael Lourenco / Molecular Basis of Disease / Brazil
- Eugenio Barone / Insulin signalling / Italy
- Alfred Njamnshi / Molecular Basis of Disease / Cameroon
- Selva Baltan / Metabolism / USA

## LOCAL ORGANIZING COMMITTEE

**Chair: Haesun Kim, PhD, Rutgers University, Newark, NJ**

- Karen Chandross, PhD, Sanofi R&D, NJ
- Peter Canoll, MD, PhD, Columbia University, New York, NY
- Holly Colognato, PhD, Stony Brook University, Stony Brook, NY
- Bonnie Firestein, PhD, Rutgers University, Piscataway, NJ
- Peng Jiang, PhD, Rutgers University, Piscataway, NJ
- Steven Levison, PhD, Rutgers New Jersey Medical School, Newark, NJ
- Shane Liddelow, PhD, New York University, New York, NY
- Carmen Melendez, PhD, Hunter College, New York, NY
- Hiroko Nobuta, PhD, Rutgers Robert Wood Johnson Medical School, New Brunswick, NJ
- Eliana Scemes, PhD, New York Medical College, New York, NY
- David Spray, PhD, Albert Einstein College of Medicine, New York, NY
- Randy Stout, PhD, New York Institute of Technology, New York, NY
- Ching-On Wong, PhD, Rutgers University, Newark, NJ



## FACTS & FIGURES



Approximately 700 – 900 attendees from North America and around the world are expected to attend ISN-ASN 2025



50% are principal investigators (decision makers)



This meeting attracts a diverse array of clinical and basic neuroscientists from academic institutions and industries in the United States and abroad

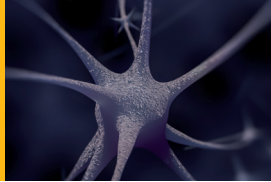
Will include bench and clinical scientists, principle Investigators as well as graduate students, post-doctoral fellows, and research staff actively involved in research.

Participants are decision-makers in the selection and purchase of equipment and supplies for research and clinical practice. Also attending are research scientists working with human and animal models.

## MEETING TOPICS

### Abstract Topics

- Gene regulation & genetics
- Signal transduction & synaptic transmission
- Neuroinflammation & neuroimmunology
- Molecular basis of disease
- Brain development & cell differentiation
- Bioenergetics & metabolism
- Neuronal plasticity & behavior
- Clinical studies, biomarkers & imaging
- Glia and neuron-glia interactions
- Neurodegeneration and neuropsychiatric disorders
- Intracellular organelles and trafficking
- Stem Cells and regeneration
- Lipids and glycobiology
- Neurochemical technologies and resources
- Pain / Addiction



## PRELIMINARY SCIENTIFIC PROGRAM

<b>Tuesday, August 19, 2025</b>	Opening Ceremony 08:45 - 09:15 AM	Sessions 09:15 AM - 05:00 PM	Poster Session A 05:00 - 07:00 PM	Welcome Reception 07:00 - 08:00 PM
<b>Wednesday, August 20, 2025</b>	Sessions 08:45 AM - 4:30 PM	ISN Business Meeting 04:30 - 05:30 PM	Poster Session B 05:30 - 07:30 PM	President's Reception (Invitation Only)
<b>Thursday, August 21, 2025</b>	Sessions 08:45 AM - 1:00 PM	ASN Business Meeting 01:00 - 02:00 PM		
<b>Friday, August 22, 2025</b>	Sessions 09:15 AM - 4:30 PM			Farewell Reception 07:30 - 11:30 PM

The Program Committee for the **2025 ISN-ASN Meeting** in New York City, USA is pleased to announce the following outstanding **Plenary Speakers**:



**Ana Belén Elgoyhen**  
University of Buenos Aires,  
Argentina



**Eric Nestler**  
Freidman Brain Institute & Icahn School of Medicine at Mount Sinai,  
United States



**Eunjoon Kim**  
Institute for Basic Science & Korea Advanced Institute of Science and Technology,  
Korea

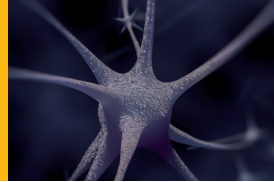


**Magdalena Götz**  
Ludwig Maximilian University,  
Germany

The **Marthe Vogt Lecture** in recognition of a female scientist with an outstanding career in neurochemistry will be given by:

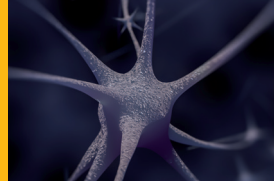


**Ana Maria Cuervo**  
Albert Einstein College of Medicine,  
United States



## MAIN SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Table-top space	+	+	+
Recognition with logo on the meeting website, in the signage during the meeting, and in the sponsorship and exhibition section of the program	+	+	+
Recognition with a 100-word company profile in the program	+	+	+
Complimentary Exhibitor Badges	3	2	2
Complimentary Delegate Badges (with access to all scientific sessions)	2	1	
“Thank you” post on social media	+	+	+
Advert in the Digital Program	+	+	+
Bag Insert	+	+	+
Sponsoring one of the Coffee Breaks (daily)		+	
Sponsoring one of the Lunch Break	+		
Banner advert on “Next Day Update” E-Blast	+		
Discount on each additional sponsorship item	25%	15%	5%
	<b>20,000 USD</b>	<b>12,500 USD</b>	<b>7,500 USD</b>



## EXHIBITION OPPORTUNITIES

The exhibition is a vital part of the biennial meeting of ISN with its sister societies. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision-makers in the field.

The exhibition will take place in the North Javits Center along with the ISN-ASN 2025 Meeting. Networking breaks and poster sessions will take place in the Exhibition Area.

	CORPORATE Table-Top	NON-PROFIT / ACADEMIC Table-Top
Rate, per space	2,000 USD	1,000 USD

**The purchase of a table-top includes the following:**

- One table, two chairs
- One (1) complimentary exhibitor badge
- Recognition with logo on the meeting website, in the signage during the meeting, and the sponsorship and exhibition section of the program
- Recognition with a 100-word company profile in the program

**Exhibition Floorplan**

Exhibitors will be able to allocate their space after they complete their booking process through the Sponsorship Booking Portal. Booth allocation will be made on a “first come, first served” basis.

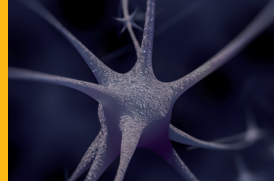
**Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying their names. Exhibitor registrations allow access to the exhibition area only and shall be used solely by the company staff whose name is on the badge. The fee for each additional exhibitor badge is 550 USD.

Exhibitor badges include access to the following activities:

- Exhibition
- Coffee & Lunch Breaks
- Welcome Reception





## ADDITIONAL SUPPORT OPPORTUNITIES

For all sponsorship items, the Sponsor will benefit from the below-listed opportunities:

- Recognition with logo on the meeting website, in the signage during the meeting, and in the sponsorship and exhibition section of the program
- Recognition with a 100-word company profile in the program

### GALA DINNER

30,000 USD

This night will provide a great opportunity for attendees, sponsors, and exhibitors to mix and mingle.

- Logo recognition on table-top cards
- Receive four (4) complimentary invitations to the dinner
- Have your logo placed on promotional materials related to the dinner (e-blast, tickets, table-tops, and more)
- Be verbally acknowledged during the dinner as the Sponsor of the event
- Opportunity to display two (2) free-standing banners during the reception

### WELCOME RECEPTION

15,000 USD

This is the official opening of the Meeting providing attendees, sponsors and exhibitors with the opportunity to network while enjoying refreshments. All attendees are invited to attend this event.

- Logo recognition on table-top cards
- Logo recognition on all signage associated with the Welcome Reception
- 3 minutes speaking opportunity
- Opportunity to display two (2) free-standing banners during the reception

### STUDENT / POST-DOC MINGLE

12,500 USD

This event will provide an opportunity for the students / post-docs to network at a more informal venue and give them a chance to discuss their experiences at the ISN-ASN 2025.

- Logo recognition on table-top cards
- Have your logo placed on promotion materials related to the Student / Post-Doc Mingle
- Send representatives to engage at the Student / Post-Doc Mingle

### LANYARDS

10,000 USD

All attendees will receive a name badge and lanyard to be worn for identification during the Meeting. Designs are to be approved by the Organizing Committee and provided by the supporter.

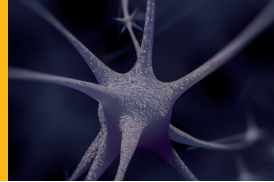
- Have your company logo branded on all lanyards alongside the Meeting logo

### SHOWCASE THEATER SESSION

7,500 USD

We are inviting organizations interested in demonstrating their research, product, or updates on a 10-minute Showcase presentation during the Meeting Networking Breaks.

- 10-minute speaking opportunities/demonstrations in the Showcase Theater
- The Meeting organizers will send out an e-blast to all registered attendees approximately one month before the meeting highlighting all showcase sessions and containing your session description.
- Opportunity to display two (2) free-standing banners during the showcase session



## SPONSORSHIP OPPORTUNITIES

### NETWORKING BREAKS

<b>Lunch Break / each</b>	<b>10,000 USD</b>
<b>Coffee Break / each</b>	<b>3,500 USD</b>
<b>Coffee Break / daily</b> (two breaks in a day)	<b>5,500 USD</b>

Networking opportunities are among the most important reasons attendees participate in meetings, especially after the pandemic. The Meeting will provide complimentary coffee & tea in the Exhibition area for all attendees during the morning and afternoon breaks.

- Have tabletop cards with your logo on all food and beverage stations during your selected Networking Break(s)
- Opportunity to display two (2) free-standing banners during your Networking Break

\* Booking of networking breaks will be subject to availability and confirmed on a first-come, first-served basis. Main Sponsors (Platinum, Gold, and Silver) have priority in selecting allocations for their breaks until March 28, 2025. All other applications will be held until this deadline and will be allocated in early April 2025.

### POSTER SESSION / each

**7,500 USD**

Presenters will be standing by their posters during several Poster Session timeslots to answer questions and discuss their research with all attendees.

- Opportunity to display two (2) free-standing banners during the poster sessions
- Have tabletop cards with your logo on all food and beverage stations during your selected poster session

**Poster Boards:** If you also want to have your logo displayed on all poster numbers, the price will be **12,000 USD in total**.

### GIVE AWAY ITEM

**2,500 USD**

Sponsors will have the opportunity to provide essential items to ISN-ASN 2025 attendees that will help them power through the busy meeting schedule.

**Suggested Items:** Pens & notepads

Item must be approved by the Meeting organizers for appropriateness.

\*The sponsor is responsible for design, printing, delivery, and associated costs which are not included.

### FINAL REGISTRATION CONFIRMATION EMAIL

**2,500 USD**

All confirmed attendees will receive a final confirmation email a few days before the Meeting. Your custom banner with a hyperlink will be displayed in the body of the email.

### BANNER AD ON "NEXT DAY UPDATE" E-BLAST

**2,500 USD**

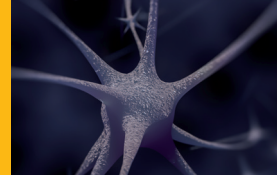
The Meeting organizers will send an e-blast at the end of each meeting day highlighting the following day's activities. Your custom banner will be displayed in the body of one e-Blast.

### FULL PAGE ADVERT IN THE DIGITAL PROGRAM

**2,500 USD**

### INSERT IN CONFERENCE BAGS

**2,500 USD**



## APPLICATION, PAYMENT & CANCELLATION POLICY

### GENERAL CONDITIONS & APPLICATION PROCESS

Once the sponsor verbally confirms their support, a contract will be shared to secure the sponsorship. Following the signing of the contract, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The TERMS & CONDITIONS for sponsorship and exhibition are provided within the Contract. Please note that signing of the contract indicates the acceptance of all TERMS & CONDITIONS.

### PAYMENT PLAN & CONDITIONS

All payments including the ones from last-minute sponsors are required to be finalized before the Annual Meeting. Payment conditions indicated below will be applied for all sponsorship and exhibition alternatives.

**Full Payment - 100% Upon confirmation of the sponsorship/exhibition item**

### PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

#### Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Organizing Secretariat.

#### Bank Account Details

Account Name : Kenes Uluslararası Kongre Turizmi ve Tic. Ltd. Sti.  
 Bank Name : GARANTI BBVA  
 Branch : Maslak / 342  
 Swift Code : TGBATRIS XXX  
 IBAN (USD) : TR72 0006 2000 3420 0009 0439 35  
 Address of the Bank : Maslak Mahallesi Buyukdere Caddesi No: 245 Sariyer 34398 ISTANBUL/TURKEY

#### Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalize your payment during the booking process.

### CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Organizing Secretariat in writing. The following cancellation policy will apply:

- For cancellations until March 14, 2025 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between March 14 – April 14, 2025; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after April 15, 2025; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.